




Aficio™ MP C300/300SR
Aficio™ MP C400/400SR

A4 multifunctional
no compromises



RICOH Believe in a better way



*At Ricoh we go further and
our motto speaks for itself;
“Believe in a better way”*

Seamless integration

Today, multifunction devices have remarkable capabilities. Whether you're faxing, scanning, copying or printing, the output is high quality and colour. They produce hardcopies at faster speeds and turn scans into dynamic files.

But at Ricoh we go further and our motto speaks for itself; “Believe in a better way”

Our products can be seamlessly integrated into your business and are developed to be intuitive to your specific needs. With our Business Solutions Group, we are always finding better ways for you to do business with the help of your Ricoh device.

Not only will Ricoh's range of multifunction devices and software solutions improve your organisation's efficiency and productivity, it will also reduce your impact on the environment.

Our solutions product range means you can:

Manage your printing

- Secure your information
- Cut costs and increase efficiency
- Centralise frequently used documents
- Improve your Customer Relationship Management (CRM) with personalised printing

Manage your documents

- Share information quickly and easily through your business
- Save time by scanning directly into applications used by your organisation
- Easily consolidate paper and electronic documents and processes

Manage your devices

- Meter reads and billing
- Usage reporting
- Matching device location to workload
- Efficiency optimisation and cost reduction

Compact and user-friendly in an A4 size

The Aficio™MP C300/300SR/400/400SR are productive, user-friendly A4 multifunction devices that are exactly what your office requires.

Increase the speed and efficiency of your operations with these compact colour A4 multifunction devices that can print, copy, scan and fax. Their energy saving qualities include fast automatic duplex printing set as standard, ultra low sleep mode and increased toner yield. The MP C300SR/400SR even staple your documents automatically, a time and money saving initiative to consider for your office. With all these features and a compact footprint, these are the perfect fit for a hard working device for your office desk.

- Excellent productivity – 30/40 colour pages per minute.
- Choice of compact desk design or as a stand-alone with additional paper trays.
- Print from USB/SD card – no PC needed.
- User-friendly operation.

Raise the pace

In less than a minute the Aficio™MP C300/300SR/400/400SR are ready for use. Colour and monochrome are printed at the same high speed of 30 (MP C300/300SR) and 40 (MP C400/400SR) pages per minute. With a maximum paper capacity of 2300 sheets, you'll enjoy long, undisturbed runs.

Improve your workflow

Distribute documents quickly by scanning to email, FTP, SMB, URL or NCP. Print PDFs, TIFF/JPEG files directly from the MFD using a USB memory or SD card, – you can even send faxes, scan documents or print from your camera without switching on your computer.

Set output limits

Set and manage the number of output of individuals and groups with quota setting. Save money and reduce your environmental impact.

All-round versatility

You can print on stock up to 220 gsm via the paper trays and up to 256 gsm from the bypass tray. The MP C300/300SR/400/400SR are ideal for quick turnaround of items printed on medium stock; these are perfect for small to medium office printing.



Professional A4 multifunctional: quality print, copy, scan, fax abilities



Impressive colour

Boost your organisation's image with high impact colour documents. With up to 1200 dpi print resolution the MP C300/300SR/400/400SR ensure expert results, detail and images.

Fine finishing

The MP C300SR/400SR offer stapling finishing as standard. This option creates a first rate finish while saving you valuable time.



Easy operation

The Aficio™MP C300/300SR/400/400SR have been designed with their users' convenience in mind. Lightweight yet sturdy paper trays open and close smoothly. The operation panel can be tilted to improve visibility when the machine is located on a workstation. The large colour touch-panel has a user-friendly graphic interface. Job settings can be quickly and easily changed either directly from the user panel or on your computer.

Located for convenience

Due to its compact design the Aficio™MP C300/300SR/400/400SR can be located on a workstation, thereby keeping staff productive by reducing the distance to the device.

Improved handle design

Easier access to paper trays with an intuitive overhand/underhand grip handle.





Your communication hub

Store selected print, copy, fax and scan data on the hard disk. Use Web Image Monitor to retrieve stored data, view files plus reorganise, change or delete them using a web browser. Better internal communications, while you print less, reduce and reuse.



Secure workflows

Exert control by having the device request authentication, lock prints or hold them until a password is entered. An additional security feature is scan to web mail (STMP over SSL) which protects the scanned information from scan to receive.

Automatic Reverse Document Feeder
100-sheet

Bypass Tray
100-sheet

Paper Tray
1 x 550-sheet
(Standard)

Beyond scanning

Move beyond simple scanning with optional software that can:

- Provide OCR (Optical Character Recognition) capabilities with **ESA Transformer** – you can scan a hardcopy document into an editable format such as Microsoft Word, Excel, PowerPoint, PDF and more.
- Automate your document scanning and routing. **GlobalScan NX*** makes it easier to incorporate paper documents (such as invoices, purchase orders and bills) into your digital workflows.

* Version 1.4.4.0 or later



ESA Transformer
Graphical icons for ease of use



GlobalScan NX
Project based scanning meets the needs of different business documents

Continuous operation

A maximum paper capacity of 2300 sheets means you can enjoy long, uninterrupted print and copy runs.



Environmentally friendly

At Ricoh we help you lower the environmental impact of your office as well as lowering your cost. The Aficio™MP C300/300SR/400/400SR have eco-friendly and money-saving features such as fast duplex printing and copying, sleep mode, increased toner yield and low TEC (Typical Electricity Consumption). In addition, Ricoh products are Energy Star compliant. This means less CO₂ is produced in providing the energy needed to run Ricoh devices.

Easy on the environment

At Ricoh we help you lower the environmental impact in your office as well as lowering your cost.

The MP C300/MP C300sR/MP C400/MP C400sR has eco-friendly and money-saving features such as duplexing, ultra low sleep mode, increased toner yield and low TEC (Typical Electricity Consumption). The devices can also be set to Eco Mode, a setting which can help you reduce energy use significantly. In addition, Ricoh products are Energy Star compliant and commit to the environment with the use of toxic free materials* and minimum emissions.

Ricoh's green commitment

At Ricoh we are using our expertise in innovation to deliver products that exceed in both performance and environmental sustainability. From green product design, manufacture of energy efficient office solutions, right down to the collection and recycling of our products; everything we do helps reduce usage of energy and resources, even as we push the limits of technology and productivity.

Machine Recycling Program

We have a free program designed for our customers to recycle their Ricoh machines once they have reached the end of their life. Since launching in 2002, we have successfully recycled over 180 tonnes of Ricoh machines into reusable materials.

Consumables Recycling Program

Ricoh's Consumables Recycling Program – the first in Australia, established in 2001 – will ensure your toner cartridges are fully recycled with zero waste to landfill.

Environmentally friendly solutions

Ricoh solutions can help your organisation minimise its impact on the environment and promote sustainability. Here are just some ways it can be done:

- Document management software allows users to store, retrieve, deliver, revise and manage documents without ever printing a hardcopy.
- Rules-based printing can automatically redirect print jobs to the most suitable device to minimise energy consumption, ensure the use of resource saving features, and control access to colour output.
- Managing your devices and obtaining centralised reports helps to establish printing benchmarks, analyse inefficiencies, justify fleet consolidation and device reduction and help change user behaviour.
- Authenticating users at the MFD before print jobs are released reduces output waste.

*The 'Restrictions on Hazardous Substances (RoHS)' directive limits the use of substances such as lead, cadmium and hexavalent chromium in electronic goods.



Bringing solutions to you

The combination of Ricoh's software, hardware, service and support network is a powerful and complete solution to help your business print and manage documents for less cost, less CO₂, less waste and less complexity. We provide complete solutions and the expertise to address every aspect of the document lifecycle.

The Business Solutions Group

When you buy a Ricoh device you gain access to our Business Solutions Group – a dedicated software support centre. Come to us with your challenge and we will identify the solution, source it internally, or develop one specifically to suit your business and integrate into your existing systems.

The Business Solutions Group works closely with customers and applications developers to extend the efficiencies of Ricoh's software-enabled copiers and printers in order to meet specific business needs.

Manage your printing



You can reduce, secure and centralise your printing easily with Ricoh's customisable solutions.

Secure your information

If security is a concern we have a number of optional software solutions that can turn your Ricoh devices into an electronic mailbox. Documents are stored until they are released with a user ID and password or swipe card, enhancing security and also reducing paper waste.

Cut costs and increase efficiency

Ricoh offers optional software to help modify and enhance existing processes to control costs through:

- setting print quotas for users
- reducing expensive colour printing
- eliminating pre-printed stationery
- optimising in-house mailings by generating your own barcodes

Manage your documents



Ricoh offers optional software solutions that assist in managing your documents – so you can capture, store, retrieve, deliver, revise and manage them without ever printing a hardcopy.

Ensure your information is up to date, always available and stored in a secure location. Searching for a document when you do not know the name of it, when it was created or where it was filed can now be done in seconds!

We can offer a solution that can be personalised, offer security and automate tasks such as capture, archiving and distribution, depending on your specific needs.

Manage your devices



Meaningful reports are crucial to every business – that's why we offer solutions to assist you to manage your devices so you can easily manage and monitor your fleet.

With device management reporting you can better understand and then reduce your costs and optimise the efficiency of your Ricoh devices.

We offer device management software that offers the following:

- Automatic, accurate and timely meter reads and billing
- Usage reporting for the device fleet accessible remotely from a secure website
- Increased up-time and the ability to match the device location to workload
- Ability to optimise for efficiency and cost reduction



Specifications

Copier

Copying process:	Dry electrostatic transfer system with dual component development, 4-drum method	
Copy speed (Full colour/B&W):		
MP C300/MP C300sr:	30 copies per minute	
MP C400/MP C400sr:	40 copies per minute	
Multiple copy:	Up to 999	
Warm up time:		
MP C300/MP C400:	50 seconds	
MP C300sr/MP C400sr:	60 seconds	
First output speed:		
Black and white:	Less than 10 seconds	
Full colour:	Less than 15 seconds	
Zoom:	25 – 400% (in 1% steps)	
Memory:		
Maximum:	1.5 GB + 160 GB Hard Disk Drive	
Paper input capacity:		
Standard:	1 x 550-sheet paper trays 1 x 100-sheet bypass tray	
Maximum:	2300 sheets	
ARDF:	50 sheets	
Paper output capacity:		
MP C300/MP C400:	STANDARD: 500 sheets MAXIMUM: 650 sheets	
MP C300sr/MP C400sr:	STANDARD: 250 sheets MAXIMUM: 300 sheets	
Paper size:		
Paper trays:	A4	
Bypass tray:	216 x 600mm (*max. length up to 1260mm)	
Paper weight:		
Paper trays:	52 – 220 gsm	
Bypass tray:	52 – 256 gsm	
Duplex tray:	60 – 163 gsm	
Duplexing:	Standard	
Dimensions (W x D x H):	550 x 570 x 710mm (Main frame + ARDF)	
Weight:		
MP C300/MP C400:	Less than 80kg	
MP C300sr/MP C400sr:	Less than 85kg	
Power source:	220 - 240 V, 50 - 60Hz	
Power consumption:		
Maximum:	Less than 1,650W	
Energy saver mode:	2.5W	

Printer

CPU:	Celeron M (1 GHz)	
Print speed:		
MP C300/MP C300sr:	30 copies per minute	
MP C400/MP C400sr:	40 copies per minute	
Printer language:	PCL5c, PCL6, Adobe® PostScript® 3™, XPS	
Resolution:	600 x 600 dpi (1,2,4 bit) 1200 x 1200 dpi (1 bit)	
Memory:	1.5GB + 160GB Hard Disk Drive	
Interface:		
Standard:	USB 2.0 (Type A & B), 10 base-T/100 base-TX Ethernet	
Option:	Wireless LAN (IEEE 802.11a), 1000 base-T Gigabit Ethernet	
Network protocol:	TCP/IP (v4, v6), Bonjour	
Supported environments:		
PCL5c Driver:		
Windows:	2000, XP, Server 2003, Vista, Server 2008 (32bit), Server 2008R2/7 (64 bit),	
Citrix:	Metaframe XP (32 bit), Metaframe Presentation Server 3.0 (32 bit),	

	Presentation Server4.0 (32bit), Presentation Server4.5 (32bit), Citrix XenApp 5.0 (32 bit)	
PCL6 Driver:		
Windows:	2000, XP, Server2003, Vista, Server2008 (32bit), XP, Server2008 R2/7 (64 bit),	
Citrix:	Presentation Server 4.0 (32bit), Presentation Server 4.5 (32bit/64bit), XenApp 5.0 (32 bit/64 bit)	
PS Driver:		
Windows:	2000, XP, Server2003, Vista, Server2008 (32 bit), Server 2008R2/7 (64 bit), Mac OS 10.2x/10.4.x, OS 10.5x,	
Citrix:	Metaframe XP (32 bit), Metaframe Presentation Server 3.0 (32 bit), Presentation Server 4.0 (32bit), Presentation Server4.5 (32 bit/64 bit), XenApp 5.0 (32 bit)	
XPS Driver:		
Windows:	Vista, Server 2008/7 (32 bit), Server 2008R2/7 (64 bit)	
PCL6(XL) Universal Driver:		
Windows:	2000, XP, Server 2003, Vista, Server 2008/7 (32 bit), Server2008 R2/7 (64 bit),	
Citrix Presentation Server 4.0 (32 bit), Presentation Server 4.5 (32 bit/64 bit), XenApp 5.0 (32 bit/64 bit)		
Postscript Universal Driver:		
Windows:	2000, XP, Server2003, Vista, Server 2008/7 (32 bit), Server2008R2/7 (64 bit),	
Citrix:	Metaframe XP (32 bit), Metaframe Presentation Server 3.0 (32 bit), Presentation Server 4.0 (32 bit), Presentation Server4.5 (32 bit/64 bit), XenApp 5.0 (32 bit)	

Scanner

Scan speed:		
Full colour:	30 images per minute	
B/W:	30 images per minute	
Resolution:		
Standard:	100 - 600 dpi	
Default:	200 dpi	
Original size:	A5 - A4	
Output formats:	TIF, JPEG, PDF, High compression PDF	
Bundled drivers:	Network, TWAIN	
Scan to e-mail:	SMTP (SSL) , POP3	
Destination addresses:	Maximum 500 per job	
Stored destination addresses:	Maximum 2,000	
Address book:	Via LDAP or locally on HDD	
Scan to folder:	SMB, FTP, NCP	
Destination:	Maximum 100 folders per job	

Software (Standard)

- SmartDeviceMonitor™,
- Remote Communication Gate S Pro™,
- Web ImageMonitor,
- DeskTopBinder™ Lite,
- App2Me

Software (Optional)

- GlobalScan NX*
- ESA Transformer

* version 1.4.4.0 or later

Fax Option

Circuit:	PSTN, PBX	
Compatibility:	ITU-T, G3	
Modem speed:	Maximum: 33.6 Kbps	
Resolution:		
Maximum:	400 x 400 dpi (option)	
Compression method:	MH, MR, MMR, JBIG	

Scanning speed:	0.8 seconds (200 x 100dpi A4 SEF)
Memory backup:	Yes

Options

- 1 x 550-sheet paper tray
- 2 x 550-sheet paper tray
- Inner one bin tray (MP C300/MP C400 only)
- Side tray
- Fax unit
- Fax memory unit
- Wireless LAN (IEEE802.11 a/g)
- 1000 base-T Gigabit Ethernet
- File Format Converter
- Optional Counter Interface

Maximum paper size length of up to 1260mm will be available. Please contact your local service engineer for more information and activation.



RICOH

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